



## Earth Day on the Promenade

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[www.EarthDayonthePromenade.org](http://www.EarthDayonthePromenade.org)

A Project of International Humanities Center 501(c)3 TID 33-0767921



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### **40<sup>th</sup> ANNIVERSARY of EARTH DAY Celebrated APRIL 17<sup>th</sup> on THE PROMENADE**

In honor of the 40th anniversary of Earth Day, lots of activities for kids and adults will fill Santa Monica's 3rd Street Promenade on Saturday, April 17, 2010, from 10am to 7pm. The Promenade between Broadway and Wilshire will transform into a FREE Eco-Fest with over 60 fascinating eco-exhibits, food, live music, animals and fun.

Interactive kid-friendly entertainment & exhibits to include Free to Be Me Drum Circle; Stuart Wilde's trekking llamas, Star Eco-Station's wild animals; and California Science Center's new ecosystems exhibit. Kids will have a chance to bang a drum, pet a llama, adopt a shark, and learn about composting by getting up close and touching the worms! Plus visit & take their photo with "Nate the Walking Earth".

A "Sustainable Transport Village" will include displays of high mileage & alternative energy vehicles including Toyota and Ford Hybrids, hydrogen fuel cell, and electric powered cars. However, festival attendees are encouraged to walk, bike, or take the Big Blue Bus, Tide Shuttle, or Metro to the event.

"We are pleased to return to the Promenade and bring so many family oriented exhibits to Earth Day, because kids can encourage parents to buy environmentally friendly products, which reduces pollution and global warming, making a healthier future for all of us," said Environmental Consultant to Earth Day LA, Jim Stewart, PhD. "Earth Day helps people learn about environmental solutions already in the marketplace and learn effective ways to take action. This year we are urging everyone to go to [www.B-E-F.org](http://www.B-E-F.org) and see how they can become 'carbon neutral' and reduce their carbon footprint."

At the heart of the festival, live music will be presented by *Mamapalooza!*; Women-empowered, Mom-branded Entertainment & Activism for a greener planet, featuring among others Stacy Robin and the Mama Earth Band, Sabina with "Free To Be Me Drum Circle" and other award-winning singers & songwriters who will grace the stage from 11am to 7pm. Santa Monica City Councilmember Kevin McKeown, and other public officials are expected to speak. This event will be available all day as live webcast, hosted by [GreenPlanetSearch.com](http://GreenPlanetSearch.com).

Thousands of people will join the carbon neutral event on the Promenade to see solar energy systems; bamboo, hemp, organic cotton & coconut clothing displays; organic farming & landscaping techniques, learn about & experience new health/wellness practices; eat organic all-natural delicious treats, and much more. Festival-goers can bring their reusable water bottles for refills of high-quality filtered water all day at no cost.

Festival Director, Kacy Palmieri notes, "This festival has always been for the community of Santa Monica, Los Angeles, and the World as visitors come to re-connect with the Earth, each other, shop green, and have fun doing it."

Sponsors of Earth Day include City of Santa Monica, Toyota, Southern California Edison's Go Solar! California Solar Initiative, Ford Hybrids, Verengo Solar, California Fuel Cell Partnership, Mamapalooza, KPFK 90.7 FM, Santa Monica Mirror, LA Weekly, Whole Life Times, Vision Magazine, LA Yoga Magazine, [GreenPlanetSearch.com](http://GreenPlanetSearch.com), [WomenoftheGreenGeneration.com](http://WomenoftheGreenGeneration.com), and [LivingECHO.com](http://LivingECHO.com).

The event is organized by Earth Day Los Angeles, a project of International Humanities Center, a 501(c)(3) Charitable Trust. To Volunteer, email [Volunteer@earthdayla.org](mailto:Volunteer@earthdayla.org), or call 866-220-2370.

For more information see [www.EarthDayonthePromenade.org](http://www.EarthDayonthePromenade.org), 866-295-8372, or [earthdayla@yahoo.com](mailto:earthdayla@yahoo.com).

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**EARTHDAY SOLAR STAGE**  
April 17, 3<sup>rd</sup> St. Promenade, Santa Monica, CA  
Preliminary Schedule (subject to change)  
Mamapalooza Master of Ceremonies

Mistress Of Ceremonies: Annette Conlon <http://www.netterradio.com/>

- 10:00 AM Native American Blessing, Scarlet Raven Hawk
- 10:15 Opening ceremony with Mamapalooza MC, Annette Conlon & Kacy Palmieri, Festival Director
- 10:30 Jason Lockett ( <http://www.jasonlockett.com> ) \*Wild Roots (Joselyn) join Jason for two 'earthy songs'
- 11:15 Kids On Stage For A Better World [www.betterworldkids.com](http://www.betterworldkids.com)
- 12:00 Sista Jean
- 1:00 Seeing Thingz [www.myspace.com/seeingthingz](http://www.myspace.com/seeingthingz))
- 1:45 Green Power Girl
- 2:00 Sabina and Free To Be Me Drum Circle [www.freetobemedrums.com](http://www.freetobemedrums.com)
- 3:00 Stacy Robin and The Mama Earth Band [www.mamaearthband.com](http://www.mamaearthband.com)
- 3:45 Plastic Dance Band –Kacy Recommended?
- 4:00 Black Cadence (<http://www.myspace.com/blackcadence>)
- 5:10 Kevin McKeown, Santa Monica City Councilmember
- 5:15 Women On The Move (<http://www.myspace.com/womenonthemove1>)
- 6:15 Closing